




Dog Park Support Opportunities

Partnerships

This is a 3-year commitment. We are offering a 5% discount for those that pay for all three years up front. 5% discount savings by level would be \$750, \$375, \$150

Benefits	Top Dog \$5,000/year or \$14,250/3 yrs (5 available)	Paw Partner \$2,500/year or \$7,125/3 yrs (10 available)	Furry Friend \$1,000/year or \$2,850/3 yrs (15 available)
Name on 30" x 24" sign at the entrance of each dog park	Largest Font	Second Largest Font	Smallest Font
Opportunity for one sponsored day/yr in a dog park	✓	—	—
Featured donor story in MPF newsletter & Madison Parks newsletter	✓	—	—
Early Opportunity for Picnic in the Park tickets	✓	✓	—
MPF Facebook Page Post	2	1	—
Logo with link to your website on MPF website	✓	✓	✓
Logo listed in all Dog Park Kiosks	✓	✓	✓
Recognition at dog park events	✓	✓	✓

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Sponsorships		
Waste Stations (2 available)	Dog Park Bench	Picnic Table
\$5,000	\$1,000	\$500
<p>Waste Stations are highly visible and a heavily used feature at our Madison Dog Parks and are also a great way for you to showcase your company’s support for our furry friends.</p> <p>One year sponsorship of 5 waste stations (spread across dog parks)</p>	<p>An Aldo Leopold style bench is a welcome addition to our dog parks. Made of treated lumber and moveable to allow for mowing. You may add three lines of text to the bench to show your support.</p> <p>(Note: benches have a life span of approximately 5 years, first right to repurchase when bench must be replaced)</p>	<p>Personalize a picnic table in one of your favorite dog parks. You may add three lines of text to the bench to show your support.</p> <p>(Note: picnic tables have a life span of approximately 5 years, first right to repurchase when table must be replaced)</p>
Pet Tributes & Memorials		
 <p style="text-align: center;"><i>Example of art sculpture</i></p>	<p style="text-align: center;"><u>Art Sculpture</u></p> <p>A locally rendered art sculpture in the dog park is commissioned to commemorate your pet’s memory. To commission this sculpture, corporate sponsors will be needed and can proudly display their company on the foundation of the art sculpture.</p> <p>Corporate sponsorships of this art piece are available for: \$10,000 and up</p>	<p style="text-align: center;"><u>Individual Pet Memorial</u></p> <p>A wonderful way for pet lovers to honor those animals who have brought them so much joy with a memorial tag to be added to the art sculpture memorial.</p> <p>Tag memorials available for \$150-\$200</p>

Note: The memorial is currently in the beginning stages so it is unknown what local artist we will be working with on this project or what the actual sculpture will look like. Any who express interest in being a sponsor for the sculpture will be included on updates and how sponsors will be recognized on the art piece.

The funds raised from these opportunities go to support enhancement and additions to our Madison Parks Dog Parks.

If interested in other naming opportunities, please reach out to Madison Parks Foundation at sfranklin@madisonparksfoundation.org